



2025

ANNUAL REPORT

FY 2024-2025



Letter from the Board President

Since its inception, the Oakland Asian Cultural Center (OACC) has ensured a welcoming space for Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities to celebrate their culture and heritage, keeping it alive for generations to come. This year, OACC is celebrating its 40th anniversary—what an incredible run! OACC has nimbly evolved with a diverse and growing AANHPI community in Oakland and the East Bay while remaining steadfast in showcasing art that is by and for the community.

In a year marked with fear and uncertainty, I find solace, inspiration, and light in the arts. The arts ground me in the knowledge of what is possible when we come together as a community. It reminds me that our communities have fought and persisted in harder times than this – and prevailed! As I reflect on the powerful ballads from *Voices of a Dream*, I am inspired by the power of people coming together to stand up for what is right. As I take in the beauty of Hawaiian hula with Hālau o Keikiali'i, I am reminded of the strength of a people who refused to be erased and whose cultural practices were an act of defiance.

Now, more than ever, we need to ensure that our voices and experiences are seen and heard. Art communicates across generations and cultures. Art brings us together and lends us strength in hard times.

To our OACC community and family, thank you for joining us at our events, for donating your time and dollars to ensure our success, and for being part of our community! I would especially like to extend my appreciation to the OACC staff who put on a full calendar of events with heart and grace.

OACC is a special place, and I am so honored to serve this community!

All the best,

Fontane Lo

Fontane Lo

COMMUNITY TESTIMONIALS



Dear Oakland Asian Cultural Center, thank you for inviting us to the Mongolian Dance class and performance and there were many things I enjoy(ed). For one, I liked the horse riding dance. Secondly, I liked how you told us about the 4 important animals and there are sheep, horse, camel and goat. Thirdly, I like the twirling and arm flapping. Lastly, I liked the Mongolian music.”

ABIGAIL, 3rd grade student at Lincoln Elementary School



My students were so excited to see themselves represented.”

JOANNE, kindergarten teacher at Lincoln Elementary School whose students attended Manilatown Ensemble’s music and dance class



I love the mending workshops!!
I love the age diversity.”

NATASHA, Oakland resident



About Us

OACC'S 40TH YEAR ANNIVERSARY

In the mid-1980's, organized by Rev. Frank G. Mar, a coalition of volunteers recognized the need for a strong, pan-Asian artistic and cultural organization that would serve as a pillar of the Chinatown community. The neighborhood had a rich history that included Chinese, Japanese, Filipino, and Vietnamese immigrants. The coalition sought to create an art-and-culture-focused organization that would interweave arts, traditions, and stories together in celebration of pan-Asian heritage. In the beginning, they held multicultural performances at festivals and street fairs. In 1996, with strong community support, a facility for the Oakland Asian Cultural Center (OACC) in Pacific Renaissance Plaza was built. Since then, OACC has presented high-quality arts and cultural programs, including performances, workshops, festivals, classes, and exhibitions.

CELEBRATING
40
YEARS

OAKLAND ASIAN
CULTURAL CENTER

Clockwise from top left: Vietnamese girl holding lantern at 1988 Mid-Autumn Festival; Youth hold banner at grand opening of Oakland Asian Cultural Center in 1996; Two lu Mien girls at 1997 Chinatown Parade; Lion dancer in Chinatown in the 1980s; Manilatown Ancestral Ensemble perform at Chinatown Street Fest with Danny Kalanduyan in 1995



About Us

IMPACT

The Oakland Asian Cultural Center (OACC) is proud to celebrate forty years of being a strong Asian American Native Hawaiian and Pacific Islander artistic and cultural force in Oakland.

OACC's diverse high-quality arts and cultural programming—including performances, workshops, classes, festivals, exhibitions, book discussions, and film screenings—has enhanced and sustained cultural and artistic vibrancy for both Oakland's Chinatown and Oakland as a whole.

OACC's commitment to build bridges between diverse communities is embodied in its cross-cultural, interracial, and solidarity-focused programming. OACC continues its Open E.A.R.S. for Change Initiative by holding its annual Lunar New Year x Black History Month Celebration, Black and Asian solidarity exhibits such as *From Chinatown to West Oakland: Community Portraits of Healing*, as well as presenting heart-felt stories of AANHPI community such as *Daryo's All-American Diner*, a full-length play that explores how something positive and hopeful can come from traumatic act of violence during the height of pandemic era.

MISSION

OACC builds vibrant communities through Asian and Pacific Islander arts and cultural programs that foster inter-generational and cross-cultural dialogue and understanding, collaboration, and social justice.

VISION

OACC envisions vibrant, healthy, and just communities where diverse Asian and Pacific Islander identities and heritage are celebrated through cross-cultural exchange, inter-generational dialogue, and educational programming.

Programs



Paintings from the "Precious Beings" exhibit

ACC strives to achieve diversity in programming to represent our community in Chinatown and beyond, including underrepresented cultural traditions within our AANHPI communities, and building Black and Asian solidarity through cross-cultural programs. This fiscal year's programs included:



Hakim Karimzada with work from "Satr-e Rahayi"

- **Precious Beings** exhibition featuring Barbara Mumby and Kim Shuck
- **AAPI Voters Have Power** exhibition
- **From West Oakland to Chinatown** Asian Health Services and Baywell Health exhibition (Black and Asian solidarity)
- **Satr-e Rahayi**, calligraphic works by Hakim Karimzada exhibition
- **Bombay to the Bay Garba** dance event

Programs (continued)



- **Celebrating Our HeART-filled Heritage: Hālau O Keikiali'i**
- **Simone** Children's Book Release with Viet Nguyen and Minnie Phan
- **Background Artist: The Life and Work of Tyrus Wong**
- **Celebrating Asian American Artists from Creative Growth** exhibition
- **Celebrating Our HeART-filled Heritage: Sounds of Greater Khorassan**
- **The March Fong Eu Story: An Authorized Biography of an Unauthorized Woman**
- **Lunar New Year x Black History Month** Community Celebration
- **The Camps America Built—Honoring Day of Remembrance 2025**
- **The Memory of Taste** Cookbook Release with Chef Tu David Phu

“It was very healing to see the community come together.”

Lunar New Year x Black History Month Celebration attendee

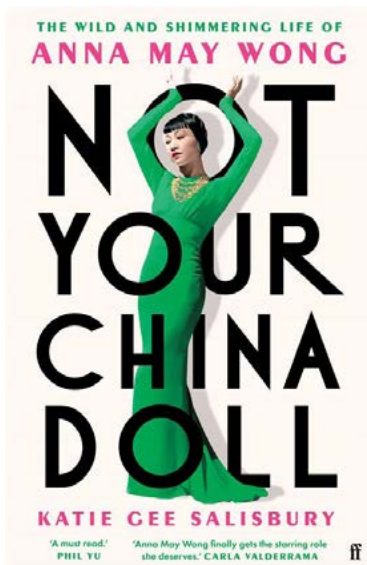
From top to bottom: Hālau O Keikiali'i performs in summer 2024; Dimensions Dance Theater performs at 2025 Lunar New Year x Black History Month; Homayoun Sakhi performs at "Sounds of Greater Khorassan" in January 2025

Programs (continued)

- **Gumamela: Origins, Colonial History and the Galleon Trade—Connections That Bind** with Florante Aguilar and Cascada de Flores
- ***Not Your China Doll: The Wild and Shimmering Life of Anna May Wong*** Book Release with Katie Gee Salisbury
- **All Mixed Up! A Mixer Celebrating Multi-Racial Identity**
- **Celebrating Our HeART-filled Heritage: The Rebirth of Apsara: Beyond Genocide** with Charya Burt

- **Dr. Umi Vaughn Silencing the Drum: Religious Racism and Afro-Brazilian Sacred Music** (Black and Asian solidarity)
- **AAPI Heritage Month assemblies** for Lincoln and La Escuelita Elementary schools
- **Daryo's All-American Diner: An Anti-Asian Hate Play**

Clockwise from top left: Attendees at "All Mixed Up!"; book cover for "Not Your China Doll"; Dr. Umi Vaughn; "Gumamela" musicians Florante Aguilar, Cascada de Flores, Charmaine Clamor, Jorge Mijangos, and Greg Kehret; still from "The Rebirth of Apsara: Beyond Genocide"



Classes

OACC has provided the following weekly classes during FY 2024-2025:

- Calligraphy/brush painting
- Ikebana
- Taekwondo
- Qi-Gong
- Shabnam Dance (the art of belly dancing)
- Tai-chi (beginner, intermediate, and advanced)
- Chinese traditional music
- Chinese folk dance
- Filipino folk dance
- Korean drumming
- Mongolian dance
- Mongolian contortion
- Toishan Lion Dance Group
- Hip hop and modern dance
- Citizenship class



Program Insights



30+ public programs

offered, 29 of them for free
(festivals, talks, performances,
screenings, and exhibitions)



200+ local artists,

performing groups, and
organizations



18K+ attendees

reached through weekly
classes and public programs



200+ volunteers

supported OACC
programs and events

Partners & Collaborations

ARTogether
Asian Health Services
Asian Prisoner Support Committee
Center for Empowering Refugees and Immigrants
Deeply Rooted/Oakland General Plan
Eastwind Books of Berkeley
Friends of Lincoln Square Park
Oakland Chinatown Chamber of Commerce
Oakland Chinatown Coalition
Oakland Chinatown Improvement Council
Malonga Arts Residents Association
Marcus Books
Wa Sung Community Service Club

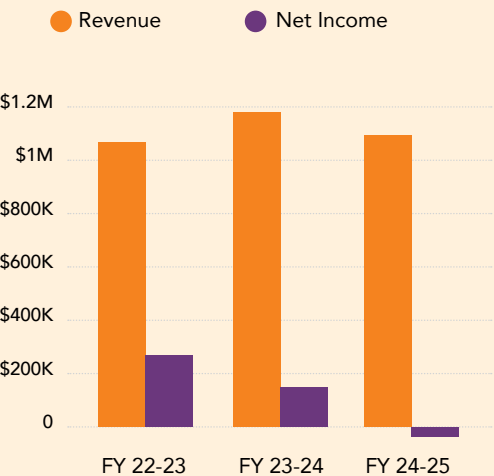
*Carla Service, Malonga Arts
Residents Association member,
with her students*



Development Trends

Despite economic uncertainties, OACC’s revenue trends in FY24-25 show positive financial health driven by strong institutional giving, increased donor engagement, and rebounding facility rental programs. OACC continues to grow by diversifying revenue streams, strengthening donor/funder relationships, and transparent financial stewardship.

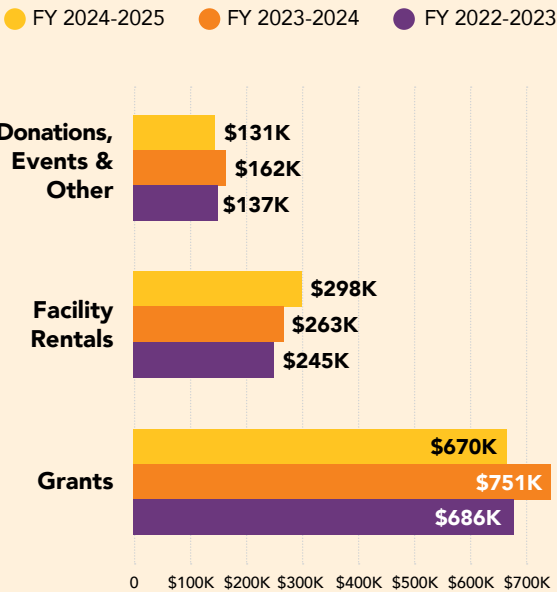
TOTAL REVENUE GROWTH



OACC experienced a downward revenue trend due to reduced donations and shifting funding landscapes, while program demand and operating expenses continue to increase.

REVENUE TRENDS

(Growth since FY 2022-2023)



36 SPONSORSHIPS

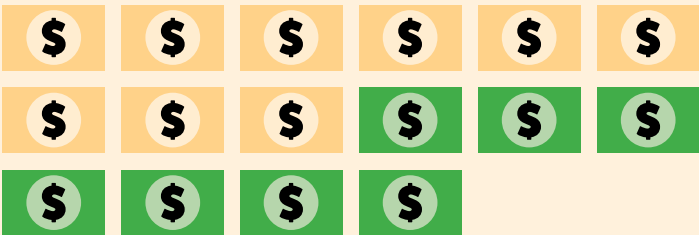
(FY 2024-2025)



FUNDERS

Previous New

OACC gained **seven** new funders in FY 2024-2025, giving us a **total of 16 funders**.



Strategic Plan & Digital Marketing

STRATEGIC PLAN

OACC staff and board members held a strategic planning meeting in November of 2024 and finalized OACC's three year strategic plan in the spring of 2025. For the next three years, the strategic plan encompasses the following goals:



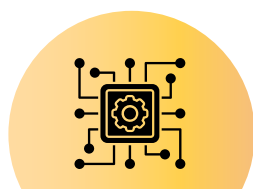
Increase and diversify funding



Improve accessibility for people with disabilities and non-English speakers



Strengthen marketing and increase visibility



Upgrade technology and improve staff efficiency



Strengthen community advocacy

DIGITAL MARKETING HIGHLIGHTS



Newsletter: 2,004 Subscribers

44% open rate | 2.5% click rate



Instagram: 6,145 Followers

125K reached | 1.1K new follows



Facebook: 4,348 Followers

3.6K interactions | 280 new follows



YouTube: 499 Subscribers

12.5K views | 821 hours watch time



New platform launched on **Bluesky @oaklandasiancc**

New Initiative & Staff Demographics



GREEN INITIATIVE

OACC is integrating environmental values into our operations, working to decrease our waste to zero and to become a green model in Oakland Chinatown. In 2024-2025, OACC's programs included free bilingual English/Chinese workshops in mending, sashiko, and Amish knotting. These workshops taught community members how to repair clothing and accessories to extend their use, or upcycle fabric into mats. As a result of continuing demand, OACC now holds a free mending circle every first Friday of the month. Our 2025-2026 initiatives will include the transition from disposable to reusable dishware for events and meetings.

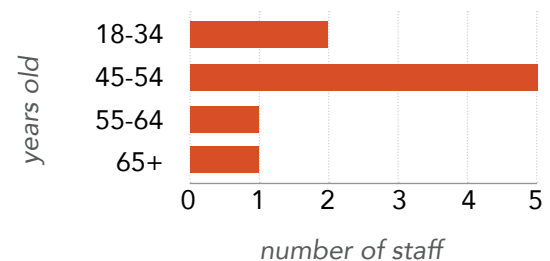
STAFF DEMOGRAPHIC DATA

Data is based on a survey of 9 staff in September 2025. Staff were able to select multiple identities.

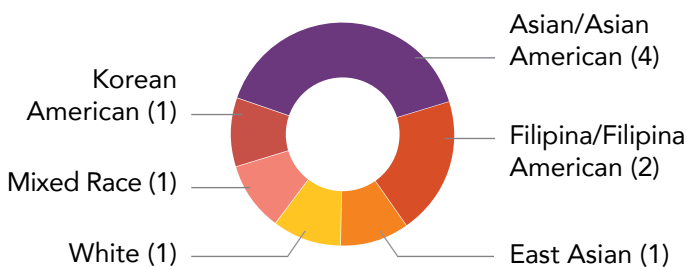
GENDER



AGE



RACE



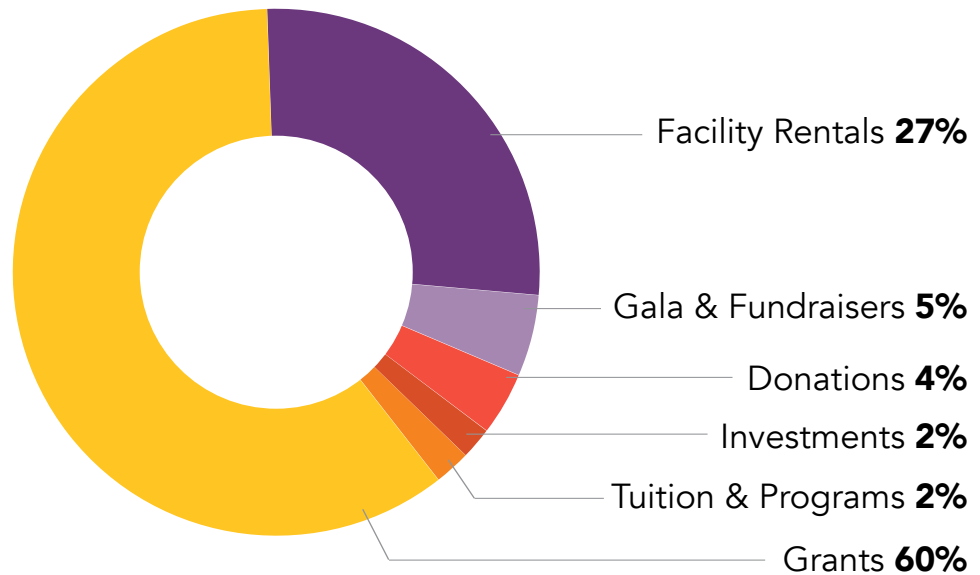
DISABILITY



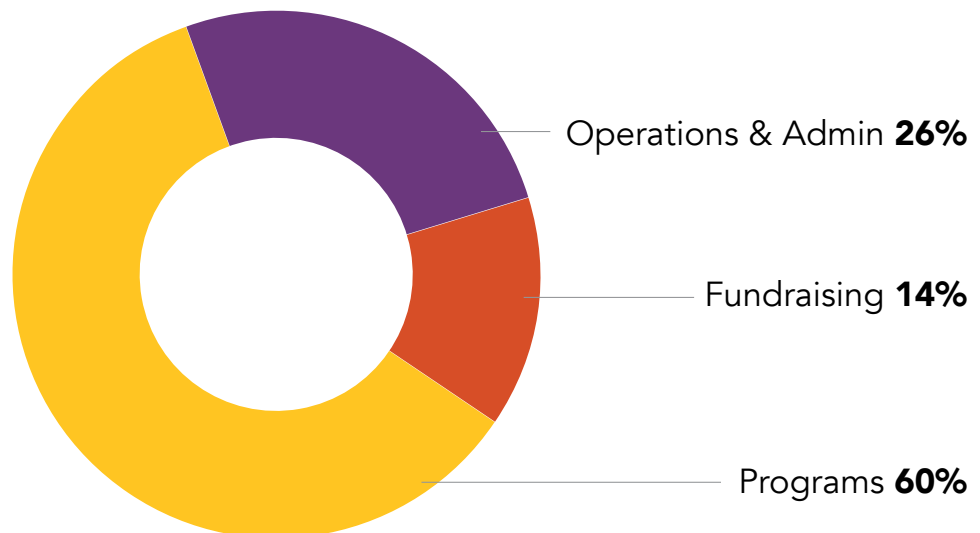
Financial Data FY 2024-2025

Excerpted from un-audited Financial Statements of the most recent completed fiscal year (ended June 30, 2025).

REVENUE



EXPENSES



Thank You to Our Generous Supporters

We gratefully acknowledge our funders and donors who made gifts between July 1, 2024 and June 30, 2025. Your generous donations and support go directly to bringing quality Asian American, Native Hawaiian, and Pacific Islander programming to OACC.

INSTITUTIONAL FUNDERS



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