



OAKLAND  
**ASIAN**  
CULTURAL CENTER

# **CELEBRATING OUR STORIES: 27TH ANNIVERSARY GALA**

## **WHEN & WHERE**

Saturday, October 14, 2023, 5:30 PM  
Oakland Asian Cultural Center  
388 9th Street, Suite 290, Oakland

## **ABOUT**

Join us on October 14, 2023 as we celebrate the 27th Anniversary of Oakland Asian Cultural Center (OACC) at the Pacific Renaissance Plaza. The Gala, Celebrating Our Stories, will bring together the community and honor our mission, programs and our commitment to arts and cultures of our diverse community. Proceeds from the event will support the work of OACC and help us create robust programs and events that serve the AAPI community in Oakland and beyond.

# Celebrating Our Stories: 27th Anniversary Gala

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR (\$10,000+)

- A VIP table for 10 guests at a premium location with a bottle of champagne
- Logo or name recognition above event title in all promotional materials including website and social media
- Logo placement and organization description on OACC Event landing and ticketing page
- Logo placement with embedded hyperlink on OACC event communication channels (website page, ticketing page, social media, digital program booklet and e-newsletter)
- 1 full page ad or message on digital program booklet
- Pre-reception invitation with the honorees, special guests
- Sponsor recognition on virtual program booklet, 40" screen digital display of OACC's window front
- One up to 30 second video spot on event website
- Special verbal mention during the event program
- 5 min. podium introduction by the sponsor
- One time use of facility includes Auditorium, large conference room or kitchen (not including labor fees)- expires 10/15/2024
- Sponsor recognition on 40" screen digital display for 1 year
- An exclusive OACC class or workshop for 10 people at your location

### CHANGEMAKER SPONSOR (\$5,000 +)

- A VIP table for 10 guests
- Logo placement and organization description on OACC event landing and ticketing page
- Logo placement with embedded hyperlink on OACC event communication channels (website page, ticketing page, social media, digital program booklet and e-newsletter)
- 1/2 page advertisement or message
- Pre-reception invitation with the honorees, special guests
- Sponsor recognition on virtual program booklet, on the 40" screen digital display of OACC's window front
- One up to 15 second video spot on event website
- Special verbal mention during the event program
- One time use of large conference room (not including labor fees)-expires 10/15/2024

### ALLY SPONSOR (\$3,000 +)

- Tickets for 10 guests
- Logo placement and organization description on OACC Event landing and ticketing page
- Listing on social media and e-newsletter related to event promotions, digital program booklet
- 1/4 page ad or message
- Pre-reception invitation with the honorees, special guests
- Special verbal mention during the event program
- 50% discount on large conference room rental (not including labor fees) -expires 10/15/2024

### ADVOCATE SPONSOR (\$1,000 +)

- Tickets for 5 guests
- Listing on OACC Event landing page
- Listing on social media and e-newsletter related to event promotions, digital program booklet

### FRIEND SPONSOR (\$500 +)

- Tickets for 2 guests
- Listing on OACC Event landing page
- Listing on social media and e-newsletter related to event promotions, digital program book

### IN-KIND & NON-CASH/MEDIA SPONSOR

We also welcome contributions in the form of materials, goods, and services. Sponsor recognition will depend on the value of the donation, including logo placement on the event landing page and mention on social media and the program.

### INDIVIDUAL TICKET (\$100)

- Ticket for 1 – Includes entry to the cocktail & hors d'oeuvres reception
- Community tickets are available, inquiry: [gala@oacc.cc](mailto:gala@oacc.cc)

**Deadline for sponsorship is 10/2/2022**  
**Please send inquiries: [gala@oacc.cc](mailto:gala@oacc.cc)**



# WHO WE ARE & WHAT WE DO

Oakland Asian Cultural Center (OACC)'s mission is to build vibrant communities through Asian and Pacific Islander (API) arts and cultural programs that foster intergenerational and cross-cultural dialogue, understanding, collaboration, and social justice.

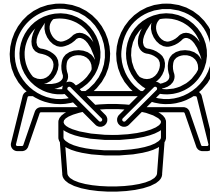
OACC provides high-quality and diverse API arts and culture programs that enhance and sustain the cultural vibrancy of the local neighborhood and region. Through dynamic programming (including but not limited to performing arts, visual arts, literary arts, etc.), OACC facilitates cross-cultural and intergenerational community-building among artists and participants based in the Bay Area.



38 In-person Programs & 10 Weekly Classes



89 Active Program Partnerships



175 Artists & Presenters Featured



Over 10K Live and Virtual Audience

FY22-23 data

-----  
 Name/Company Name as you'd like it to appear in promo materials  
 -----  
 Name \_\_\_\_\_ Title \_\_\_\_\_  
 -----  
 Address \_\_\_\_\_  
 -----  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
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 E-mail (required) \_\_\_\_\_  
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 Phone \_\_\_\_\_  
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 Selected Sponsorship Level \_\_\_\_\_

## PAYMENT METHOD

Enclosed is my check payment of . . . . .

\$ \_\_\_\_\_

Please make checks available to OACC

Mail payment with this form to  
OACC/2023 Gala  
388 9th Street, Ste 290  
Oakland, CA 94607

Please contact me to process the payment by credit card or direct transfer

The deadline for sponsorship is October 2, 2023  
Please complete the form and send to:  
gala@oacc.cc



# Celebrating Our Stories: 27th Anniversary Gala

## RAFFLE/AUCTION ITEM DONATION FORM

### DESCRIPTION OF ITEM/SERVICE

Please be as specific as possible and attach additional descriptive information if applicable

-----  
Name/Company Name as it should appear in event materials

-----  
Name Title

-----  
Address

-----  
City State Zip

-----  
Email (required)

-----  
Phone

### CONTACT PERSON FOR AUCTION/RAFFLE WINNER:

Please provide name, telephone number, and e-mail address.

**Please return this form with a high-resolution image of the donated item(s) and/or the company logo via email to:**  
gala@oacc.cc or to the address below.

**Gift certificate(s) should be sent to:**

Oakland Asian Cultural Center (OACC)  
388 9th Street, Ste 290, Oakland, CA 94607  
ATTN: OACC

**Delivery of donated items:**

Please email gala@oacc.cc or call 510-637-0465, to coordinate the delivery of the donated item.

**Deadline for raffle/auction donations:**

October 2, 2023

**For questions, contact:**

gala@oacc.cc or contact 510-637-0465

### FAIR MARKET VALUE OF GOOD/SERVICE/ITEM:

### EXPIRATION DATE:

If date is not provided, item expires 10/14/2024 (one year after event date)

### ANY OTHER COSTS IN FULFILLING DONATION THAT OACC SHOULD BE AWARE OF?

### ITEM(S)/GIFT CERTIFICATE(S) IS/ARE:

Enclosed

To follow by: (date & method)

*All contributions are tax-deductible to the extent allowed by law. API Cultural Center, Inc (dba OACC) operates under section 501(c)(3) of the IRS code. Tax ID # 73- 1649335. No goods or services will be provided in return for this contribution.*