



## OACC VIRTUAL GALA LIFT UP: CHANGE THROUGH ARTS & ACTIVISM

### ABOUT

Oakland Asian Cultural Center (OACC) invites you to the 25th Anniversary in the Pacific Renaissance Plaza virtual celebration and gala *Lift Up: Change Through Arts & Activism*. The OACC Gala will bring together community artists and activists, community leaders, and friends of the Oakland Asian Cultural Center.

Proceeds from the Gala will support the work of OACC and help us create robust programs and events that serve the AAPI community in Oakland and beyond. The Gala promises to be a fabulous evening and celebration of the many partners and supporters who make OACC's work possible. Please join us!

### WHEN & WHERE

Friday, October 15, 2021 | 6:00 PM PST  
Online

### WHO WE ARE & WHAT WE DO

OACC's mission is to build vibrant communities through Asian and Pacific Islander (API) arts and cultural programs that foster intergenerational and cross-cultural dialogue, understanding, collaboration, and social justice.

OACC provides high-quality and diverse API arts and culture programs that enhance and sustain the cultural vibrancy of the local neighborhood and region and facilitates cross-cultural and intergenerational exchange and community-building among participants, artists, and audiences. Through dynamic programming in contemporary, traditional, and experimental arts spans performing, visual, literary, theatrical, media, healing/martial, and culinary disciplines, OACC serves an average of 25,000 community members each year. OACC also provides programs and resources for underserved groups that otherwise may not have a place and/or the resources to celebrate and expand their arts and culture. Programming is very affordable and easily accessible.

## OACC VIRTUAL GALA SPONSORSHIP REGISTRATION

### REVOLUTIONARY SPONSOR (\$5,000 +)

- Sponsor recognition on a virtual flyer on the 40' screen digital display of OACC's window front
- One 30 sec video spot on the event website
- Logo placement with embedded hyperlink on OACC Gala communication channels (website page, ticketing page, social media, and e-newsletter)
- Logo placement and organization description on OACC Gala Event landing and ticketing page
- Special verbal mention in Gala program
- Listing on OACC Gala Event landing page

### ALLY SPONSOR (\$2,500 +)

- Logo placement and organization description on OACC Gala Event landing and ticketing page
- Logo placement with embedded hyperlink on OACC Gala communication channels (website page, ticketing page, social media, and e-newsletter)
- Listing on social media and e-newsletter related to Gala promotions
- Special verbal mention in Gala program
- Listing on OACC Gala Event landing page

### ADVOCATE SPONSOR (\$1,000 +)

- Listing on social media and e-newsletter related to Gala promotions
- Mention in Gala program
- Listing on OACC Gala Event landing page

### FRIEND SPONSOR (\$500 +)

- Mention in Gala program
- Listing on OACC Gala Event landing page

### IN-KIND & NON-CASH/MEDIA SPONSOR

We also welcome contributions in the form of materials, goods, and services. Sponsor recognition will depend on the value of the donation.

#### \*NOTE

Deadline for sponsorship is September 24, 2021. Please complete the form below. Please allow 24 hours for confirmation that your form was received.

For questions or concerns, email [gala@oacc.cc](mailto:gala@oacc.cc)

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Name/Company Name as you'd like it to appear in promo materials

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Name

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Title

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Address

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City

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State

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Zip

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Email (required)

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Phone

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Selected Sponsorship Level

### PAYMENT METHOD

Enclosed is my check payment of  
\$-----  
Please make checks payable to OACC

Mail payment with this form to:  
OACC / 2021 Virtual Gala  
388 9th Street, Ste 290  
Oakland, CA 94607

Please contact me to process the payment  
by credit card or direct transfer