



PROGRAM BOOKLET AD SPACE OPPORTUNITIES

For Non-Profit and Small Business Organizations

Placement Deadline: April 17, 2017

Full Page \$250
(5.5 x 8.5)

Half Page \$125
(5.5 x 4.25)

Quarter Page \$75
(2.75 x 4)

Business Card \$50
(3.5 x 2)

Name

Company/Organization

Address

City

State

Zip

Email

Phone

Payment Information

Enclosed is my check in the amount of \$ _____
Make check payable to: OACC

Please charge the amount of \$ _____ to my credit card

Visa

Mastercard

Card No. _____ Exp _____

Cardholder Name _____

Signature _____

Questions: Please call Debbie 510-852-9152

File Requirements:

Please submit camera ready artwork to gala21@oacc.cc

- If your ad requires a full bleed, text must be at least 1/8" from all edges.
- Any background color or images need to extend to the bleed line.
- If your ad has a colored border it must begin 1/4" in from the edge of the page and extend to the bleed line.
- PDF is the preferred file format (press quality).
- Other acceptable file formats are Adobe Illustrator (CC or below) or a high resolution TIF file.
- All submissions must be 300 dpi, in a CMYK color profile, and all text outlined.

Bleeds: Artwork extends to the red dotted line for proper bleed.

Safety: Text is inside the blue dotted line to prevent information from getting cut off.

Borders should be at least 1/4" thick PLUS 1/8" bleed for a total size of 3/8" thick.

