

OAKLAND *ASIAN* CULTURAL CENTER

388 NINTH STREET, SUITE 290 - OAKLAND, CA 94607

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www.oacc.cc

July 2010

Re: Invitation to serve as a sponsor for Oakland Asian Cultural Center's Fall Fundraising Event showcasing pan-Asian music, vocals, and spoken word.

Dear Friend and Supporter of OACC:

It is my pleasure to invite you and/or your company to serve as a sponsor of the Oakland Asian Cultural Center's (OACC) Fall 2010 fundraiser event. ***Our Fall fundraiser will take place*** on October 16, 2010 at our Center located at 388 – 9th Street, Suite 290, in downtown Oakland. With community support **we've already raised over \$6,000** and **with your continued support we can reach our goal of \$20,000.**

OACC was founded in 1984 by a coalition of volunteers who recognized the need for a strong Asian artistic and cultural force and a physical home to showcase Asian arts and artists. OACC is the only cultural center in the East Bay promoting traditional and contemporary arts which reflect the breadth and depth of the Asian community. OACC's mission is to foster intergenerational and cross-cultural dialogue, explore and strengthen cultural identity, support artistic collaborations, and promote social justice. This event will convene members of the (non-profit, social, political, artistic) community to celebrate OACC's accomplishments.

This event will showcase the premiere of ***PURI 5: SPoRA***, a multidisciplinary new work that will explore the themes of war and immigration through instrumentals, vocals and spoken word by renowned Korean percussionist and vocalist Dohee Lee with performances by local and international musicians Van-Anh Vanessa Vo (Dan Tranh and other instruments) and Hiroyuki Jimi Nakagawa (Taiko). ***PURI*** is a Korean word referring to the relieving and releasing of suppressed or suffering spirits.

Proceeds from this fundraiser will help support OACC's programs and the 25,000+ participants who benefit from our services. Our largest areas of our current work include:

- **300+ students** of our **weekly classes and special workshops in diverse Asian and Pacific Islander American (APIA) arts**
- **1,000+ local students, teachers and chaperones** expected to participate in our **School Tours & Outreach Program.**
- **2,000 + intergenerational families, youth, adults** who attend our **annual celebrations of Lunar New Year and Asian Pacific American Heritage Month in January/February and May.**
- **Local artists and organizations housed at OACC that are either "homeless" due to the economic crisis or who represent emerging communities such as:** Asian / Pacific Islander Youth Promoting Advocacy & Leadership, the American Center of Philippine Arts, Ger Youth Center, Jamaesori, and artists Dohee Lee and Kyoungil Ong.

This exciting event promises to be a unique opportunity for you and/or your company. Sponsors will be entitled to benefits including **acknowledgment on OACC's NEW multimedia panel display in our lobby**, space at a marketing table during the event, invitation to attend a dress rehearsal and invitation to a special donor reception preceding the performance. For the complete list of benefits, please visit www.oacc.cc. **We estimate that you and/or your company's sponsorship will be seen by up to 25,000 people in Oakland and the greater San Francisco Bay Area through these marketing and outreach materials.**

You and/or your company will have the opportunity to reach a broad cross section of the East Bay's diverse Asian community. For example, we expect representatives from Jamaesori, Family Bridges, and Filipino Advocates for Justice. Past corporate sponsors have included the Port of Oakland, East Bay Municipal Utility District, AT & T California, A.F. Evans Company, Inc., East West Bank, KTSF 26, Alta Bates Summit Medical Center, Innovative Bank, Kazan, McClain, Abrams, Fernandez, Lyons, Farrise & Greenwood Foundation, and Family Bridges.

Your commitment to serve as a sponsor would be a tremendous honor for OACC and its constituency. As a potential sponsor, there are various funding options to choose from, ranging from \$500 to \$5,000. For more information about sponsorship opportunities, OACC, and the event, please read the summary and materials located on our website, www.oacc.cc. We hope to have the honor of your presence at our event. If you have questions or would like other information, please feel free to call me at (510) 637 – 0455.

Together, we can continue providing innovative and artful APIA programs and services to the greater San Francisco community.

In community spirit,

Mona Shah
Co- Director
Oakland Asian Cultural Center

Corinne Jan
President, OACC Board of Directors
CEO, Family Bridges, Inc.